



Salon training at your location

Basic Seminar on Wigs

In our basic seminar, you and your team will learn the first important practical steps for working with wigs from Denning Hair.

You will receive extensive material knowledge from our experienced employees and learn all about individual customer advice.

The basic seminar includes first-hand expertise on altering and maintaining a wig. On top of this, you will receive information and tips on determining the sales price, as well as on billing health insurance companies.

Excerpt from the agenda:

- Dening Hair: Product and colour overview
- Target groups
- Material knowledge
- Individual customer advice
- Product adaptation
- Care products and instructions for use at home
- Sales price determination
- Requirements for billing the health insurance fund
- Marketing

The workshops include the following services:

Seminar duration: 3 hours

Work materials:

- Seminar documents
- Care set from Dening Hair
- Wig stand

Appointments are arranged individually and can take place at your location.

Costs on request